

CIGAR RITUAL

CUT, HEAT, LIGHT... ENJOY



①

USE A CIGAR CUTTER AND SLICE ONLY THE CAP OF YOUR CIGAR



②

HEAT THE FOOT OF YOUR CIGAR WHILE ROTATING A FEW TIMES



③

WITHOUT LETTING THE FLAME TOUCH YOUR CIGAR, PUFF GENTLY UNTIL YOU FEEL THE SMOKE FILLING YOUR MOUTH



④

WITHOUT INHALING, JUST DRAW THROUGH YOUR MOUTH AND LET THE TASTE JOURNEY BEGIN